



MRMBER Corporate Overview

About MRMBER

MRMBER.COM is an Internet company for the 21st century church-- created to bring business processes, models and innovation to churches and ministries, by working from the ground up, focusing on the members, empowering leaders and aggregating intelligence.

We're changing how people relate in church by empowering members and leaders to effectively communicate and participate based on their demographic preference. Member Relationship Management with its well defined strategies on member retention will be brought to you by innovative developers, rapidly building and deploying fresh, intelligent solutions that align with 21st century needs.

MRMBER.COM is designed for today's church where communications need to be always on and available wherever we are, whatever we're doing and accommodate whatever possibilities the future may bring.

Technology in churches has remained nearly the same for the past few decades, with little innovation. And, until now, users have not been able to seamlessly integrate their faith into the workflow of their lives – personal and ministry. But, the worlds of computers, mobile devices and the Internet are converging, as computing enters a period of rapid innovation.

MRMBER.COM is seamlessly bridging the communication gap between demographics, while establishing meaningful relationships between members and empowering leaders to retain their members – dramatically changing the way we relate.

MRMBER.COM is a wholly owned property of Medium, Inc, and was founded in 2004.

Head Office

iMedium, Inc.
4905 E. La Palma Ave.,
Anaheim, CA 92807.

Management

Nakules Veran, Chief Executive Officer: Nakules has accumulated in excess of 20 years of experience in the technology and service industry developing marketing and sales strategies. Nakules was a co-founder of JavaMusic.com and its associated web portals and has acquired a comprehensive understanding of online community portals, the music industry and its corresponding Internet technologies. Background includes smart card technologies at Payserv Malaysia, Ericsson Malaysia, tenure at Agape Renewal Center, a Para-Church organization and various leadership positions in church.

William F. Reinl, Chief Operations Officer: William has accumulated in excess of 35 years of experience at senior management teams providing strategic business planning, process management and implementation of technology initiatives. Background includes experience with Auto Club of Southern California, Cap Gemini Consulting, Hunt Wesson Foods and Arco and has comprehensive knowledge of business development in a supportive service industry. Was a Board of Director at Church Development Fund, Inc. and is an elder at church.

Martin Karrenbach, PhD., Chief Technology Officer: Martin has accumulated in excess of 20 years of experience in multicomponent data processing, numerical algorithms, complex data analysis and data modeling. Background includes experience in the oil and gas industry with numerous published scientific research papers in his name. Martin was instrumental in the development of a 3D Visualization and Imaging technology for borehole seismology and has a PhD from Stanford University.

Arlene Kim, VP-Project Development: Arlene has accumulated in excess of 9 years of experience in business analysis and project management with an emphasis on strategic business process mapping and implementation. Background includes experience with AMC Mortgage Services, Care Alternatives of California, Pacificare Health Systems and Merisel Inc.

